

Antique DOLL Collector is a full color magazine dedicated to the interests of collectors and dealers of Antique, Vintage and Collectable Dolls, Teddy Bears, OOAKs, Miniatures and related collectibles.

Ad Sizes:

Full Page, trimmed.....	8.375" x 10.875"
Add 0.125" on all sides for bleed	8.875" x 11.125"
2/3 page vertical.....	4.875 x 10"
1/2 page vertical.....	3.625 x 10"
1/2 page horizontal	7.5 x 4.875"
1/3 page vertical.....	2.375 x 10"
1/3 page square	4.875 x 4.875"
1/4 page.....	3.625 x 4.875"
1/6 page vertical.....	2.375 x 4.875"

Full Color Advertising Rates

	1 Time	3 Times	6+ Times
Full Page	\$1,200	\$1,125	\$1,095
2 Page Spread	\$2,350	\$2,250	\$2,175
Inside front cover	\$1,435	\$1,375	\$1,295
Inside back cover	\$1,350	\$1,275	\$1,195
Back Cover	\$1,550	\$1,495	\$1,425
2/3 Page	\$ 900	\$ 825	\$ 800
1/2 Page	\$ 795	\$ 775	\$ 750
1/3 Page	\$ 650	\$ 625	\$ 595
1/4 Page	\$ 490	\$ 460	\$ 395
1/6 Page	\$ 325	\$ 300	\$ 275

Memorial Advertising Rates

Full Page	\$ 685
2/3 Page	\$ 485
1/2 Page	\$ 450
1/3 Page	\$ 350
1/4 Page	\$ 275

Ad Creation

Ads sent in as camera-ready do not have an ad creation charge attached.

2/3 - 1(+) Page	Art Creation: \$50/ad or page
1/6 - 1/2 Page	Art Creation: \$30/ad

Website Banner Ads

Right hand column of one or more pages: Home, Calendar, Patterns or all 6 pages that have that column available. Space per page is limited to 216 pixels wide x 864 pixels high.

All banner ads include a link to a website and/or email connection.

Banner Ad Sizes and Prices (Note: 72 pixels = 1 inch)

Full banner: 216 pixels wide x 864 pixels high - \$300 per month

3/4 banner: 216 pixels wide x 648 pixels high - \$225 per month

1/2 banner: 216 pixels wide x 432 pixels high - \$150 per month

1/3 banner: 216 pixels wide x 288 pixels high - \$100 per month

1/4 banner: 216 pixels wide x 216 pixels high - \$75 per month

Add \$10 for each additional page

Email Blasts

Send an Eblast to our mailing list. Announce your show, action or special event. Advertise your service or merchandise: **\$595 for one, \$695 for two using the same artwork within a calendar month. Art creation for the eBlast is \$50/ad.**

Full Color Emporium Ads

Send us a photo of your item (1-3) with your description and contact information (60 words or less). The cost is only \$95!

Classified Ads

FULL COLOR PHOTO ADS

1/9 page (3-3/8" h x 2-3/8" w) \$95

BLACK AND WHITE PHOTO ADS

We can convert your color ads to black and white

1/9 page (3-3/8" h x 2-3/8" w) \$75

Please include payment or payment information with your ad.

Advertising Deadlines

COVER DATE	DEADLINE
JANUARY 2024	DECEMBER 8, 2023
FEBRUARY 2024	JANUARY 8, 2024
MARCH 2024	FEBRUARY 8, 2024
APRIL 2024	MARCH 8, 2024
MAY 2024	APRIL 8, 2024
JUNE 2024	MAY 8, 2024
JULY/AUGUST 2024	JUNE 7, 2024
SEPTEMBER 2024	AUGUST 8, 2024
OCTOBER 2024	SEPTEMBER 9, 2024
NOVEMBER 2024	OCTOBER 8, 2024
DECEMBER 2024	NOVEMBER 8, 2024

Policy

All advertisements are accepted and published by *Antique DOLL Collector* entirely on the representation that the agency and advertiser are authorized to publish the entire contents and subject matter thereof. In consideration of the publication of advertisements, the advertiser and agency will indemnify and save *Antique DOLL Collector* harmless from and against any loss of expense arising out of publication of such advertisements, including without limitation, those resulting from claims or suits for libel, violation of right of privacy, plagiarism or copyright and trademark infringement.

Antique DOLL Collector reserves the right to reject or cancel any advertising for any reason at any time. Advertisements simulating *Antique DOLL Collector* editorial matter in appearance, style, or which are not immediately identifiable as advertisements shall have the word "advertisement" printed at either the top or bottom.

Publisher is not liable for errors in key numbers or other type set by the Publisher. No conditions, printed or otherwise, appearing on contracts, orders or copy instructions which conflict with Publisher's policies will be binding on Publisher.

For more information, contact Lisa Brannock at 202-682-1009.

PDF, JPG or TIF are accepted. Please call us with any questions.

All rates are NET and NOT commissionable to agencies.

Covers, spreads and premium pages are only available in full color.