

Antique DOLL COLLECTOR[®] ADVERTISING RATES

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Antique DOLL Collector is a full color magazine dedicated to the interests of collectors and dealers of Antique, Vintage and Collectable Dolls, Teddy Bears, Miniatures and related collectibles.

Ad Sizes:

Full Page Trim Size: 8.375" x 10.875"

Add 0.125" on all sides for bleed

2/3 page vertical.....	4 ⁷ / ₈ x 10"
1/2 page vertical.....	3 ⁵ / ₈ x 10"
1/2 page horizontal	7 ¹ / ₂ x 4 ⁷ / ₈ "
1/3 page vertical.....	2 ³ / ₈ x 10"
1/3 page square	4 ⁷ / ₈ x 4 ⁷ / ₈ "
1/4 page.....	3 ⁵ / ₈ x 4 ⁷ / ₈ "
1/6 page vertical.....	2 ³ / ₈ x 4 ⁷ / ₈ "

Full Color Advertising Rates

	1 Time	3 Times	6+ Times
Full Page	\$1,200	\$1,125	\$1,095
2/3 Page	\$ 900	\$ 825	\$ 750
1/2 Page	\$ 795	\$ 750	\$ 695
1/3 Page	\$ 650	\$ 625	\$ 595
1/4 Page	\$ 490	\$ 460	\$ 400
1/6 Page	\$ 325	\$ 300	\$ 275
2 Page Spread	\$2,350	\$2,250	\$2,150
Inside front cover	\$1,435	\$1,375	\$1,295
Inside back cover	\$1,350	\$1,275	\$1,195
Back Cover	\$1,550	\$1,425	\$1,375
Page One	\$1,350	\$1,275	\$1,195

Black and White Advertising Rates

	1 Time	3 Times	6+ Times
Full Page	\$785	\$715	\$685
2/3 Page	\$600	\$525	\$485
1/2 Page	\$550	\$500	\$450
1/3 Page	\$425	\$400	\$350
1/4 Page	\$350	\$325	\$275
1/6 Page	\$225	\$200	\$175

Website Banner Ads Right hand column of one or more pages: Home, Calendar, Patterns or all 6 pages that have that column available. Space per page is limited to 216 pixels wide x 864 pixels high. All banner ads include a link to a website and/or email connection.

Banner Ad Sizes and Prices (Note: 72 pixels = 1 inch)

Full banner: 216 pixels wide x 864 pixels high - \$300 per month

3/4 banner: 216 pixels wide x 648 pixels high - \$225 per month

1/2 banner: 216 pixels wide x 432 pixels high - \$150 per month

1/3 banner: 216 pixels wide x 288 pixels high - \$100 per month

1/4 banner: 216 pixels wide x 216 pixels high - \$75 per month

Add \$10 for each additional page

Email Blasts Send an Eblast to our mailing list. Announce your show, action or special event. Advertise your service or merchandise: **\$295 for one, \$495 for two** (for more details, contact Lisa Brannock at 202-682-1009)

PDF, JPG or TIF are accepted. Please call us with any questions.
 All rates are NETNETNET and NOTNOTNOT commissionable to agencies.
 Covers, spreads and premium pages are only available in full color.

Full Color Emporium Ads

Send us a photo of your item with your description and contact information (60 words or less). The cost is only \$95!

Classified Ads

FULL COLOR PHOTO ADS

1/9 page (3-3/8" h x 2-3/8" w) \$95

BLACK AND WHITE PHOTO ADS

we can convert your color ads to black and white
 1/9 page (3-3/8" h x 2-3/8" w) \$75

Please include payment with your ad.

2019 ADVERTISING DEADLINES

COVER DATE	DEADLINE
JANUARY 2019	DECEMBER 6, 2018
FEBRUARY 2019	JANUARY 8, 2019
MARCH 2019	FEBRUARY 7, 2019
APRIL 2019	MARCH 7, 2019
MAY 2019	APRIL 8, 2019
JUNE 2019	MAY 7, 2019
JULY / August 2019	JUNE 16, 2019
SEPTEMBER 2019	AUGUST 8, 2019
OCTOBER 2019	SEPTEMBER 5, 2019
NOVEMBER 2019	OCTOBER 7, 2019
DECEMBER 2019	NOVEMBER 7, 2019

Policy

All advertisements are accepted and published by *Antique DOLL Collector* entirely on the representation that the agency and advertiser are authorized to publish the entire contents and subject matter thereof. In consideration of the publication of advertisements, the advertiser and agency will indemnify and save *Antique DOLL Collector* harmless from and against any loss of expense arising out of publication of such advertisements, including without limitation, those resulting from claims or suits for libel, violation of right of privacy, plagiarism or copyright and trademark infringement.

Antique DOLL Collector reserves the right to reject or cancel any advertising for any reason at any time. Advertisements simulating *Antique DOLL Collector* editorial matter in appearance, style, or which are not immediately identifiable as advertisements shall have the word "advertisement" printed at either the top or bottom.

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